

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A package for retaining and displaying a decorative necktie, comprising:
 a necktie;
 a box including a bottom portion and a movable top portion;
 a continuous elastic member affixed into the box to the bottom portion and configured to retain the necktie so as to normally prevent separation of the necktie from the box; and
 the member being mounted to the box at ~~at least two~~ first and second spaced locations within the box.
2. (original) A package according to claim 1, wherein the member is wholly contained interiorly of the box.
3. (original) A package according to claim 1, wherein the member secures the necktie in a rolled or folded position within the box.
4. (Canceled)
5. (original) An improved packaging arrangement according to claim 1, wherein the member has a length between the spaced locations sufficient to receive an unfurled width of the necktie when caustically stretched.
6. (currently amended) A package according to claim 1, wherein ~~the member is mounted along a center line between the at least two spaced locations~~ the first and second spaced locations are on a center line of the box.

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7. (canceled)

8. (original) A package according to claim 1, wherein the box includes at least one of a first color and a first pattern that coordinate with at least one of a second color and a second pattern included on the necktie.

9. (original) A package according to claim 1, wherein the box includes at least one of an exterior and an interior layer of fabric that is selected to coordinate with the necktie retained therein.

10. (currently amended) An improved packaging arrangement for retaining and displaying a decorative necktie, comprising:

a necktie;

a box including a bottom portion and a movable top portion; and

a hidden continuous elastic member configured to retain the necktie in a rolled position within the box, wherein the member is fastened within the box to the bottom portion at at least one location.

11. (currently amended) An improved packaging arrangement according to claim 10, wherein the member is fastened within the box at ~~at least two~~ first and second spaced locations.

12-13. (canceled)

14. (new) A package for retaining and displaying a decorative necktie, comprising:

a necktie;

a box including a bottom portion and a movable top portion;

a plastic coated metal member affixed to the bottom portion at at least one location and configured to retain the necktie so as to normally prevent separation of the necktie from the box; and

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the member having first and second free ends being twistably engagable with one another to retain the necktie against the bottom portion of the box.

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